

Innovation Journalism: Copyright and the Use of Creative Commons

European Journalism Centre & Stanford Center for Innovations in Learning

At the European Journalism Centre in Maastricht, Netherlands

PROGRAMME

Thursday 13 November

- 10:00 Arrival and Registration
- 10:30 **Welcome: Introduction to “Innovation Journalism”**
Wilfried Rütten, European Journalism Centre
David Nordfors, Stanford Center for Innovations in Learning
- 10:45 **Creative Commons and Fair Use Issues: Copyright, Innovation and the Norms of Sharing**
Anthony Falzone, the Fair Use Project
- 11:45 Coffee break
- 12:15 **Intellectual Property - Challenges for the Journalist**
Richard Allan Horning, Fish & Richardson
- 13:15 Lunch at the EJC
- 14:15 **Publish or perish: Is the publishers' indignation selective?**
Evi Werkers and Sari Depreeuw, Flemish E-Publishing Trends
- 15:15 **Plagiarism**
Jonathan Bailey, PlagiarismToday
- 16:15 Coffee break
- 16:30 **The Power of Networks - Media and Copyright History**
Gundolf S. Freyermuth, International Film School, Cologne
- 17:30 Wrap up and conclusions
- 19:00 Social Event: dinner at restaurant Le Petit Bonheur
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